



jet set swim

Volume I

the jet set swim concept

Ever seeking to pioneer new silhouettes and detailing, Natalie's original beachwear designs exude her own innate passion for the juxtaposition of sophistication and edge.

Her diverse designs vary in style to accentuate the best features of each woman, instilling a confident glow in every customer. This understanding of the needs and wants of modern women keeps Natalie in the best of up and coming designers.

What started off as a sophisticated swimsuit concept has morphed into an exciting new genre. Select styles feature coordinating coverups, great for a little extra coverage and even wearable beyond just the beach. Jet Set Swim styles are summertime "must-haves"!

Inspirational cues are drawn from global cultural icons, traditional costume, and her muse, the Jet-Setter!

the designer

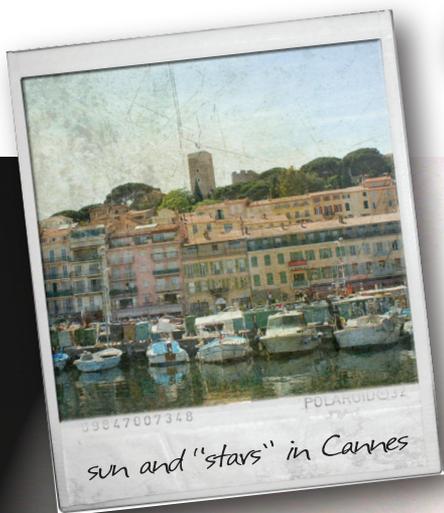
Natalie grew up in rural north-central Indiana, surrounded by corn, between two small towns. She grew into her creative talents starting when her mother taught her to sew in third grade.

Her high school offered a clothing class for only two semesters, but she took the course for six. A creative drive and artistic ability, together with the motivation of creating her own prom gown, first led Natalie to design.

After graduating from Purdue University's Apparel Design & Technology program, she moved to Houston to share her ability to let young women express themselves in fashion.

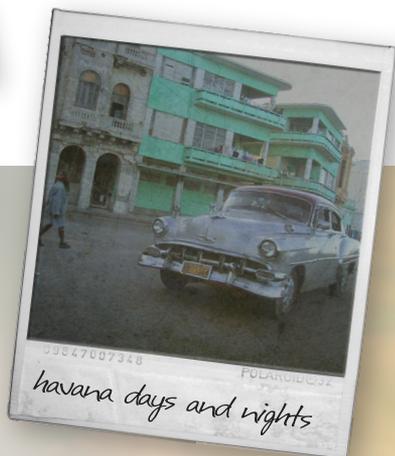


cannes, FRANCE



1001 *Cannes* ruched bandeau top. Retro-cut, high-waisted, full-coverage bottom. *Lipstick Red, Lemonade, Black (shown), XS-XL.*

havana, CUBA



1002 Havana bandeau top.
Two-tone halter-tie bottom.
Navy/Gold, Scarlet/Gold,
Kiwi/Teal (shown), XS-XL.

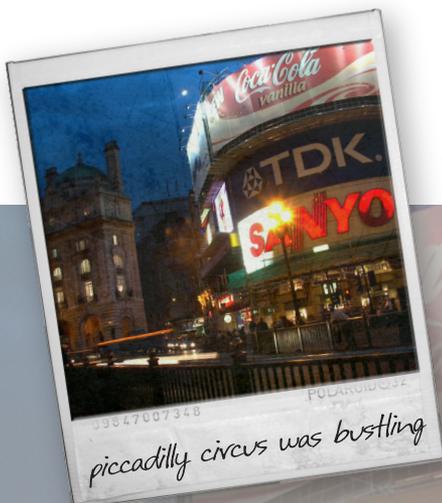
acapulco, MEXICO



1003 *Acapulco* halter top with crisscross ties, coral embroidered detail. Coordinating two-tone bikini. *Flame/Teal (shown), XS-XL.*



piccadilly,



1004 Piccadilly maillot features Union Jack, ties and back hook closure. Navy/Red/White (shown), XS-XL.

1004C Piccadilly boatneck mesh crop coverup top. White (shown), XS-XL.



LONDON, UK

1004 *Piccadilly* maillot features
Union Jack, ties and back hook closure.
Black/Gold/White (shown), XS-XL.



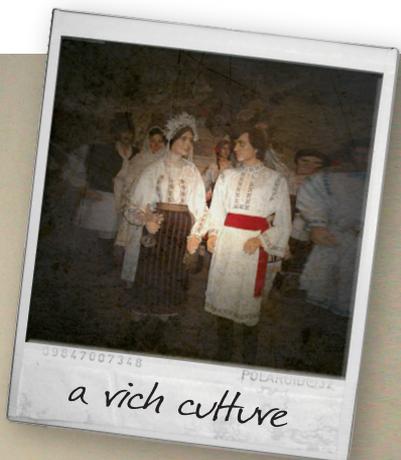
malibu, CA



1005 *Malibu* hoodie maillot echoes the feel of your favorite All-American staple, jeans! Real pockets, rivet detail. *Denim Blue* (shown), XS-XL.



chisinau, MOLDOVA



1006 Chisinau halter top,
embroidered detail. String
bikini bottom.
Scarlet/Gold (shown),
XS-XL.

roma, ITALIA



1007 *Roma* one-shoulder top with metallic accent, sheer overlay, back hook closure, embroidered metallic laurel detail at hip. Foldover bikini bottom. *White/Gold*, *White/Silver* (shown), XS-XL.



aspen, CO

1008 *Aspen* halter
maillot with criss-cross
back, under bust pleating,
gathered contrast bust.
Snow/Steel (shown),
XS-XL.



hyannisport, MA

1009 *Hyannisport* triangle top with bronze military button accent. Sailor boyshort. *Navy/White (shown), XS-XL.*

1009C *Hyannisport* mesh boyfriend cardigan with front patch pockets. Comfy and lightweight; great for layering everyday! *Navy/White (shown), XS-XL.*

